



Faculty of International Business and Humanities and Heritage Graduate Programs Admission Guidelines for Fall 2025 – International Admission

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Awarded Degree:

Egypt-Japan University of Science and Technology offers opportunities of advanced study and academic research to Graduate students. The programs involve Master's and Doctoral courses leading to the corresponding degrees (M.Sc. and Ph.D.).

Accepted applicants to the programs will be enrolled in the next Fall 2025 semester, which will begin by September 2025. Lectures and instructions for research are given generally in English.

Study Duration:

For Faculty of International Business and Humanities (FIBH):

The maximum period to complete the Master program study and obtain the M.Sc. degree is four academic years. However, the student can be graduated and obtain the M.Sc. degree after two years from the enrollment if he/she can finish all the graduation requirements in these two years.

The maximum period to complete the Ph.D. program study and obtain the Ph.D. degree is five academic years. However, the student can graduate and obtain the Ph.D. degree after three years from the enrollment if he/she can finish all the graduation requirements in these three years.

For Heritage Science:

Egypt-Japan University of Science and Technology offers opportunities of advanced study and academic research to Graduate students. The programs involve Master's (two years) and Doctoral (three years) courses leading to the corresponding degrees (M.Sc. and Ph.D.). Accepted applicants to the programs will be enrolled in the next Fall 2025 Semester, which will begin in September 2025. Lectures and instructions for research are given generally in English.

Preparatory Course

The objectives of the preparatory courses are:

- To cover the deficiencies of E-JUST PG applicants in the basic research skills, English languages, computer programming, statistics and liberal arts.
- To prepare E-JUST PG students to the required nature of PG study in E-JUST including Japanese culture, Japanese language, Arabic language for international students, Research and Publications ethic and method.
- To make the PG students familiar with E-JUST labs, center of excellences and professors before registering the point of research and before the formation of the supervision committee. This will help the student in the proper selection of the research point and supervision committee.



Admission Requirements:

Condition	Requirements
1 Educational Background and Records	<p><u>For Faculty of International Business and Humanities (FIBH) Programs</u></p> <ul style="list-style-type: none">• <u>FIBH M.Sc. applicants:</u> should hold a Bachelor degree in the field of specialization with CGPA ≥ 3 out of 4 / Description \geq very good/ classification \geq second class upper or equivalent to the mentioned before.• <u>FIBH Ph.D. applicants:</u> should have a bachelor's degree and a M.Sc. degree (thesis-based) in the field of specialization from an Egyptian university or any other academic institution (in Egypt or abroad) <p><u>The student's academic background should match the academic requirements of the program he/she is applying for (Please refer to academic background tables).</u></p> <p><u>For Heritage Science Programs</u></p> <ul style="list-style-type: none">• <u>HS M.Sc. applicants:</u> should have a bachelor's degree or equivalent, in the field of specialization with at least a "good" grade or with a GPA of at least 2.5 (Grade C+) or academic diploma in the field of specialization.• <u>HS Ph.D. applicants:</u> should have M.Sc. (thesis-based) degrees in in the field of specialization or equivalent, related to his proposed research topic, with a distinguish academic record in the related undergraduate program's major. <p><u>The student's academic background should match the academic requirements of the program he/she is applying for (Please refer to academic background tables).</u></p>
2 Language (English) Proficiency	<p><u>Full-Time Students:</u></p> <ul style="list-style-type: none">• TOEFL iBT: Minimum score of 79, Or• Academic IELTS: Minimum score of 6.5.• The language certificate must be valid at the time of application submission. <p>Exemptions:</p> <ul style="list-style-type: none">• Applicants whose native language is English are not required (exempted) to submit official evidence of English language proficiency. (This includes applicants from countries where English is an official language.) <p><u>Provisionally Accepted Students:</u></p> <ul style="list-style-type: none">• Duolingo English Test: Minimum score of 125. The language certificate must be valid at the time of application submission.• Or• Submit an English proficiency declaration letter from their home university, confirming that English was the medium of instruction during their university years (B.Sc. for M.Sc. applicants, M.Sc. for Ph.D. applicants), and pass an online English proficiency interview conducted by E-JUST



		<p><u>Provisionally accepted students must register for an English language course as part of the preparatory courses. They must meet the minimum language requirement (TOEFL iBT 79 or Academic IELTS 6.5) within one year of enrollment or their enrollment will be terminated.</u></p>
3	Admission Examination- Personal and Academic Interview:	<p>Applicants must pass successfully the personal and academic interview</p> <ul style="list-style-type: none">• Applicant minimum acceptance percentage of is 60% at the interview• Interview (Personal and Academic)• Oral Examination
4	Equivalency Certificate and Security Clearance:	<p>According to the Egyptian Ministry of Higher Education regulations for accepting foreign students (Non-Egyptian), the student must acquire the following:</p> <ul style="list-style-type: none">• <u>Equivalency Certificate</u> from the Egyptian Supreme Council of Universities (SCU).• <u>Security clearance</u> from Ministry of Interior Affairs. <p>E-JUST applies on behalf of the applicants who pass successfully the admission interview and oral examination for the equivalency certificate and security clearance. However, failing to acquire any of the said documents, will lead to termination of the application.</p>



Academic Background for FIBH Programs (M.Sc. and Ph.D. Programs):

Program	Academic Background
Human Resource Management (HRM)	<p>The students' academic background should be:</p> <ul style="list-style-type: none">• To register for a M.Sc. student must hold a bachelor degree in Business Administration with a CGPA of at least 2.5 (on GPA-scale of 4) or an equivalent cumulative percentage of at least 75%. from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt.• To register for PhD must hold MSc degree in Business Administration from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt
Accounting and Information Systems (AIS)	<p>The students' academic background should be:</p> <ul style="list-style-type: none">• To register for a M.Sc. student must hold a bachelor degree in Accounting and Information technology with a CGPA of at least 2.5 (on GPA-scale of 4) or an equivalent cumulative percentage of at least 75%. from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt.• To register for PhD must hold MSc degree in Accounting and Information Technology from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt
Management and Organizational Behavior (MGT)	<p>The students' academic background should be:</p> <ul style="list-style-type: none">• To register for a M.Sc. student must hold a bachelor degree in Business Administration with a CGPA of at least 2.5 (on GPA-scale of 4) or an equivalent cumulative percentage of at least 75%. from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt.• To register for PhD must hold MSc degree in Business Administration from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt.



Investment and Finance (FIN)	<p>The students' academic background should be:</p> <ul style="list-style-type: none">• To register for a M.Sc. student must hold a bachelor degree in Finance and Investment with a CGPA of at least 2.5 (on GPA-scale of 4) or an equivalent cumulative percentage of at least 75%. from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt.• To register for Ph.D. must hold M.Sc. degree in Finance and Investment from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt
Marketing and International Business Studies (MKT)	<p>The students' academic background should be:</p> <ul style="list-style-type: none">• To register for a M.Sc. student must hold a bachelor degree in Marketing and International Business with a CGPA of at least 2.5 (on GPA-scale of 4) or an equivalent cumulative percentage of at least 75%. from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt.• To register for PhD must hold MSc degree in Marketing and International Business from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt



Academic Background for Heritage Programs (M.Sc. and Ph.D. Programs):

Program	Academic Background
Archaeological Excavation (AE)	<p><u>For M.Sc. Applicant:</u> The Archaeological Excavation major is designed to accept national, regional and international students who have a bachelor's degree or academic diploma as follows:</p> <ul style="list-style-type: none">• A bachelor's degree in Archaeological Excavation or Field Archaeology with at least a "good" grade from Egyptian universities or higher institutes, or from outside of Egypt in the field referred to, or an equivalent qualification from the Supreme Council of Universities in Egypt.• Academic diploma in Archaeological Excavation or Field Archaeology from Egyptian universities or higher institutes, or from outside of Egypt in the field referred to, or an equivalent qualification from the Supreme Council of Universities. The master of Archaeological Excavation major also accepts students who have a bachelor's degree or academic master's degree from the following academic background in Egypt and outside of Egypt, but they must obtain complementary courses (AE 401, AE 402, AE 403) of 6 credit hours (3 courses × 2 credit hours).• The faculties of Archaeology or the equivalent higher institute of archaeology and their departments (Egyptology, Islamic Archaeology, Greco-Roman Archaeology, Coptic Archaeology, Conservation, Museum and Archaeological Site Management).• Departments of Archaeology in the faculty of Arts or in different faculties.• Anthropology / Folklore / Ethnology / Museology (Museum Management) / History / Art History / Heritage Site Management / Cultural Heritage Studies / Area Studies / Education from different faculties.• Equivalent degrees in Archaeology from the Supreme Council of Universities in Egypt.• Degrees in Heritage Science from different faculties from Egyptian universities and higher institutes, or who have equivalent degrees from the Supreme Council of Universities• Degrees in Engineering / Sciences from Egyptian Universities or higher institutes, or equivalent degrees in Engineering / Sciences from the Supreme Council of Universities in Egypt.



	<ul style="list-style-type: none">• Degrees of Arts, Fine Arts, and Applied Arts from Egyptian universities or higher institutes, or an equivalent degree from the Supreme Council of Universities in Egypt.• Degrees in Tourism, Tourist Guidance, Hotel Management, or Tourism, Hospitality and Heritage Management from Egyptian universities and higher institutes, or an equivalent degree from the Supreme Council of Universities in Egypt in these disciplines.• Degree of Science in Art and Design from Egyptian universities or higher institutes, or an equivalent degree from the Supreme Council of Universities in Egypt. <p><u>For Ph.D. Applicant:</u></p> <ul style="list-style-type: none">• The Archaeological Excavation major at the Ph.D. program of Heritage Science is designed to accept national, regional and international students who have academic Master's or academic Ph.D. degrees in Archaeological Excavation, Heritage Science (Archaeological Excavation), Field Archaeology, and any academic Master's or Ph.D. degrees related to archaeological excavation.
Heritage Conservation Science (HCS)	<p><u>For M.Sc. Applicant:</u></p> <ul style="list-style-type: none">• To register for the master's degree program in Heritage Conservation Science major, a Bachelor degree in the conservation field or conservation science with at least a "good" grade should be obtained. Candidates who have a bachelor's degree in science (Chemistry, Physics and Biology) or Engineering (Structure, Architecture) should, in addition, have academic diploma certificate in the field of conservation or conservation science.• The master's degree program of the Heritage Conservation Science major also accepts as candidates: those who have any academic diploma in the field of conservation or conservation science from Egyptian universities or higher institutes, or from outside of Egypt in the fields related to conservation science, or an equivalent qualification from the Supreme Council of Universities. <p><u>For PhD Applicant:</u></p> <ul style="list-style-type: none">• In the Heritage Conservation Science major, the Ph.D. program is designed to accept national, regional and international students



	<p>who have academic Master's, or academic Ph.D. degrees in Conservation Science, Heritage Science (Heritage Conservation Science), or any academic Master's or Ph.D. degrees related to conservation science.</p>
Museum Management (MM)	<p><u>For M.Sc. Applicant:</u> In the Museum Management major, the master's program of Heritage Science is designed to accept national, regional and international students who have:</p> <ul style="list-style-type: none">• A bachelor's degree in museum management or museum studies/Museology with at least a "good" grade from Egyptian universities or higher institutes, or from outside of Egypt in the field referred to, or an equivalent qualification from the Supreme Council of Universities in Egypt.• Academic diploma in Museum Management or Museum Studies/Museology from Egyptian universities or higher institutes, or from outside of Egypt in the field referred to, or an equivalent qualification from the Supreme Council of Universities. <p>The major of the Museum Management also accepts students who have a Bachelor's degree or academic Master's degree from the following academic background in Egypt and outside of Egypt, but they must obtain complementary courses (MM 401, MM 402, MM 403) of six credit hours (3 courses × 2 credit hours) .</p> <ul style="list-style-type: none">• The faculties of archaeology or the equivalent higher institute of archaeology and their departments (Egyptology, Islamic Archaeology, Greco-Roman Archaeology, Coptic Archaeology, Conservation, Archaeology and Excavation).• Departments of Archaeology in the faculties of Arts.• Anthropology/Folklore/Ethnology/Ethnography/Linguistic from different faculties.• Degrees in archaeology from the Supreme Council of Universities in Egypt.• Degrees of Arts, Applied Arts, Fine Arts, Education, Art Education, and specific Education (Art Education Department) from Egyptian universities or higher institutes in Egypt, or who have an equivalent degree from the Supreme Council of Universities in these disciplines.• Degrees in Heritage Science from different faculties from Egyptian universities and higher institutes, or who have equivalent degrees from the Supreme Council of Universities



	<ul style="list-style-type: none">• Degrees of Arts in Library / Archives and Record Management / Information Technology from Egyptian universities or higher institutes, or an equivalent degree in Engineering / Sciences from the Supreme Council of Universities.• Degrees in Tourism, Tourist Guidance, Hotel Management, or Tourism, Hospitality and Heritage Management from Egyptian universities and higher institutes, or who have an equivalent degree from the Supreme Council of Universities in Egypt in these disciplines.• Degrees in Marketing, Finance, Accounting and Information Technology/System)/Human Resource Management from Egyptian universities and higher institutes, or who have equivalent degrees from the Supreme Council of Universities in Egypt in these disciplines.• Degrees in Economics, Laws or Agricultural Sciences from Egyptian universities and higher institutes, or who have an equivalent degree from the Supreme Council of Universities in Egypt in these disciplines.• Degrees in Engineering / Sciences from Egyptian Universities or higher institutes, or an equivalent degree in Engineering / Sciences from the Supreme Council of Universities.• Degrees of Science in Art and Design from Egyptian Universities or higher institutes, or an equivalent degree from the Supreme Council of Universities in Egypt. <p><u>For PhD Applicant:</u></p> <ul style="list-style-type: none">• In the Museum Management Major, the Ph.D. program of Heritage Science is designed to accept national, regional and international students who have academic Master's or academic Ph.D. degrees in Museum Management, Heritage Science (Museum Management), Museum Studies/Museology, and any academic Master's or Ph.D. degrees related to museums.
Cultural Heritage Studies (CH)	<p><u>For M.Sc. Applicants:</u></p> <p>The Cultural Heritage Studies major is designed to accept national, regional and international students who have a Bachelor degree or academic diploma as follows:</p> <ul style="list-style-type: none">• A bachelor's degree in Cultural Heritage Studies with at least a “good” grade from Egyptian universities or higher institutes, or



	<p>from outside of Egypt in the field referred to, or an equivalent qualification from the Supreme Council of Universities in Egypt.</p> <ul style="list-style-type: none">• Academic diploma in Cultural Heritage Studies from Egyptian universities or higher institutes, or from outside of Egypt in the field referred to, or an equivalent qualification from the Supreme Council of Universities. <p>The major of the Cultural Heritage Studies also accepts students who have a bachelor's or academic Master's degrees from the following academic background in Egypt and outside of Egypt, but they must obtain complementary courses (CH 401, CH 402, CH 403) of six credit hours (3 courses × 2 credit hours).</p> <ul style="list-style-type: none">• Faculties of Arts and/or Humanities, or the equivalent higher institute of arts and humanities.• Anthropology/Folklore/Ethnology/Ethnography/Linguistic/Sociology from different faculties.• (World)Heritage Studies / Archaeology / Geography / Area Studies in the MENA region from different faculties.• The faculties of Archaeology or the equivalent higher institute of archaeology and their departments (Egyptology, Islamic Archaeology, Greco-Roman Archaeology, Coptic Archaeology, Conservation, Archaeology and Excavation, Museum and Archaeological Site Management).• Degrees in Heritage Science from different faculties from Egyptian universities and higher institutes, or who have equivalent degrees from the Supreme Council of Universities• Degrees in Tourism, Tourist Guidance, Hotel Management, or Tourism, Hospitality and Heritage Management from Egyptian universities and higher institutes, or who have an equivalent degree from the Supreme Council of Universities in Egypt in these disciplines.• Degrees in Marketing, Finance, Accounting and Information Technology/System, Human Resource Management from Egyptian universities and higher institutes, or who have equivalent degrees from the Supreme Council of Universities in Egypt in these disciplines.• Degrees in Economics, Laws or Agricultural Sciences from Egyptian universities and higher institutes, or who have equivalent degrees from the Supreme Council of Universities in Egypt in these disciplines.
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	<ul style="list-style-type: none">• Degrees of Arts in Library / Archives and Record Management / Information Technology from Egyptian universities or higher institutes, or an equivalent degree in Engineering / Sciences from the Supreme Council of Universities.• Degrees in Engineering / Sciences from Egyptian universities or higher institutes, or an equivalent degree in Engineering / Sciences from the Supreme Council of Universities.• Degrees of Science in Art and Design from Egyptian universities or higher institutes, or an equivalent degree from the Supreme Council of Universities in Egypt. <p><u>For PhD Applicant:</u></p> <ul style="list-style-type: none">• In the Ph.D. program of the Heritage Science, the major of Cultural Heritage Studies is designed to accept national, regional and international students who have academic Master's, or academic Ph.D. degrees in Cultural Heritage Studies, Heritage Science (Cultural Heritage Studies) or any academic Master's or Ph.D. degree related to cultural heritage.
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Selection Procedures / Dates and deadline:

Application Submission

- Online submission is opened through E-JUST website
- The applicant should complete the application before the deadline and attach all the required documents.

International Admission English Test (For Non-Native English Speakers):

- **Only for Applicants who submit an English proficiency declaration letter from their home university** Applicants who are non-native English speakers and submit an English proficiency declaration letter from their home university, confirming that English was the medium of instruction during their university years (B.Sc. for M.Sc. applicants, M.Sc. for Ph.D. applicants) will be invited to an online English test to check their language proficiency (requires good internet connection)

Primary Screening Announcement

- E-JUST will send the result to each applicant after documents classification and analysis, the accepted applicants will be invited to the personal and academic interview.

Interview and Exams

- The exam and interview will be held by online (requires good internet connection).

Result announcement

- E-JUST will announce the final decision to the applicants by email.

Deadline to receive all the original certificates certified by the Egyptian Embassy

- Accepted applicants have to submit their documents to E-JUST international office. All the certificates must be certified by the Egyptian embassy in the country in which the granting authority (university) is located. Further details on the required documents and the certifications will be announced to the accepted applicants accordingly.

Arrival in E-JUST

- Accepted applicants should arrive before the start of the semester.

Medical Check up

- Students have to be tested for HIV examination in governmental hospital in Egypt and in case of positivity of the result the applicant will be forced to leave Egypt according to the Egyptian law.

Orientation Week

- Introducing E-JUST research and campus life to the students.



Fall 2025 International Admission Dates and Deadlines

	Process	Dates and Deadlines for Fall 2025 Semester
1	Application Submission	November 17, 2024 - February 8, 2025
2	Online English Proficiency Test <u>Only for Non-Native English Speakers</u> <u>who submit an English declaration letter</u> <u>from their home university</u>	February 19-20, 2025
3	Primary Screening Announcement	March 13, 2025
4	Online Interview and exams	March 23 - March 27, 2025
5	Result announcement	April 30, 2025
6	Deadline to receive all the original certificates certified by the Egyptian Embassy	May 31, 2025
7	Arrival in E-JUST	September 19, 2025
8	Medical Check up	September 21-25, 2025
9	Orientation week	
10	Start of lectures	September 28, 2025

* **Note:** Reasons for disqualification in any stage of selection procedure will **NOT** be disclosed
Schedule subject to change.



Admission Examination (Personal and Academic Interview):

Personal Interview and Research Proposal Presentation Assessment Criteria

1. Oral Examination
 - Knowledge of basics principles in the field
2. Interview and proposal assessment
 - Research ability and potential
 - Potential for conducting independent experiments/surveys
 - Research ability and potential
 - Potential for conducting independent experiments/surveys
 - Presentation skills
 - Originality of the presentation (Percentage taken from web sites, borrowed material)
 - Logic and clearness to expose ideas (looking to audience)
 - Answering questions logic, and consistently
 - Clear and concise spoken English
 - Personal Character
 - Motivation and neatness
 - Awards and publication, others

The candidate conducts a 15-minute presentation by PPT (Power Point Presentation) for his/her research proposal in front of an evaluation committee. The presentation is followed by 25-minute discussion with the candidate to evaluate the main points given in the research proposal and to evaluate the candidate's research potential.

Applicants are required to provide a copy of the research proposal and the prepared PowerPoint presentation attached to his/her application.



Faculty of International Business and Humanities Research Areas (FIBH):

Accounting and Information Systems (AIS)

Financial Accounting and Reporting Systems

- CSR Systems in financial institutions
- Integrated reporting
- Digital reporting
- Sustainability reporting
- FinTech and Financial Reporting

Accounting Information Systems and Data Security

- Big Data database and artificial intelligence applications
- Blockchain technology
- Data analytics
- Cloud technology
- Cybersecurity in accounting
- Machine learning in accounting
- Smart contracts in accounting
- Robotic Process Automation (RPA)

Auditing and Assurance of Computerized Systems

- Assurance on soft data and electronic systems
- Use of data analytics in auditing
- Auditing technological risks
- Continuous assurance
- Auditing in the Big Data environment
- Auditing blockchain
- Forensic accounting
- Role of artificial intelligence in auditing
- Auditing smart contracts

Management Accounting and Control Systems

- Design of management control systems for decision making purposes
- Automation of control systems
- Management systems in the digital environment
- Enterprise Resource Planning (ERP) systems
- Agile accounting

Investment and Finance (FIN)

Entrepreneurial Finance

- Private equity & venture capital



- Financial Technology (FINTECH)
- Startup valuation Models
- Theoretical Models for global entrepreneurship
- Crowded finance and crowd sourcing

Behavioral Finance

- Investor sentiment
- Behavioral Corporate Finance
- Behavioral Asset Pricing Models
- Social Interactions and Investing
- Artificial intelligence for behavioral finance
- Behavioral finance theories and investment decisions
- The interrelationship between behavioral biases
- Behavioral finance and traditional finance
- Psychological biases in financial investment behavior

Quantitative Finance

- Market microstructure
- Risk analysis models
- Startup valuation Models
- Blockchain and Bitcoins currency
- Models for Anomalies Studies

Investment

- Investment Portfolio Strategies
- Alternative Investments and real estate
- Mutual funds & exchange traded funds
- ESG investing and style investing Strategies
- Mutual funds and investment policies
- Portfolio management and multi asset allocation
- Capital markets integration and Investment strategies
- Foreign direct investment
- Fixed income and structured finance
- Derivatives and hedging strategies
- Risk management practices
- Liquidity and transparency role in alternative investments
- Dynamics investment model and financial firm policies
- Raising Equity capital in Emerging markets



Corporate Finance

- Capital Budgeting
- International financial management
- Corporate governance & corporate social responsibility
- Corporate governance and corporate finance
- Dividend Policies
- Mergers and acquisitions
- Integrating option theories in capital budgeting
- WACC and market risk and return in emerging markets
- Hedging
- Financial Distress and Corporate Restructuring

Financial Services Industry

- Conventional banks and Islamic banks
- Credit Management and capital adequacy ratio
- Financial efficiency in financial institutions
- Financial stability
- Financial inclusion in Emerging markets
- Corporate governance and financial efficiency
- Microfinance
- Leasing and factoring
- Consumer finance
- Securitization and Sukuk Issuance

Human Resource Management (HRM)

HRM Research practices topics

- Staffing
- Career Management and talent management
- Compensation and rewards
- Performance Management
- Development and Training
- Strategic HRM
- Interdisciplinary topics (e.g. employer branding)
- Succession planning

International HRM

- Diversity in Human Resources and its implications
- IHRM practices
- HRM in the global context



- Comparative HRM
- Ethical challenges in IHRM
- National Business Systems and IHRM

E-HRM and HRIS

- HR Information systems
- Industry 4.0 and its implications on HRM
- HR data and analytics
- The evolution of Digital HRM

Employee Relations

- Workplace Safety
- Employee relations in Egypt
- Workplace disputes and conflict management
- Industrial relations
- Employability skills
- Workplace socialization

Management and Organizational Behavior (MGT)

Strategic Management

- Corporate strategy
- Strategic alliances
- Change management
- Strategic leadership
- Organizational transformation

Management theory

- Organization Theory
- Management theory
- Decision theory
- Comparative management
- Stakeholders theory
- Management thought
- Human Relations Theory
- Contingency Management

Management -related topics

- Decision making
- Management Information systems
- Creativity and Innovation



- Talent management and intellectual capital
- Business ethics and social responsibility
- Excellence Management
- Sustainability of Business in disruptive world
- Entrepreneurship and Innovation

Organizational Behavior

- Contemporary issues in OB
- Micro-organizational behavior
- Dark side of OB
- Managing deviant behaviours at work
- Employee engagement, emotional intelligence and diversity at workplace
- Hybrid workplace

Marketing and International Business Studies (MKT)

Marketing Mix – Related Topics

- Product Innovation
- Pricing-Related Topics
- Retailing
- Mass Media VS Interactive Media employment
- Managing Promotional Mix
- Service marketing

Brand Management

- Measuring and Managing Brand Loyalty
- Customer Satisfaction and Brand Loyalty
- Service quality and Brand Equity
- Brand Awareness and Brand Equity

Entrepreneurship

- Entrepreneurship & Venture Decisions
- Entrepreneurship & Venture Performance in Emerging Markets
- Entrepreneurship & Small Business
- Entrepreneurial Marketing

Marketing Ethics

- Marketing Ethics and Marketing Strategy
- Marketing Ethics and Social Responsibility
- Marketing Ethics & Sustainability

Marketing Information Systems



- Big Data and Customer Preferences
- Big Data Analytics
- Challenges and Opportunities with Big Data
- E-marketing

Customer Relationship Management

- Customer Relationship Management and Customer Retention
- Customer Relationship Management and Knowledge Management
- Customer Relationship Management in Service Organizations

International Business

- Global Advertising
- Marketing strategy and Geographic Expansion
- Digital Marketing and Internationalization
- Multinational Corporations Case Studies
- International Marketing

Heritage Science Research Areas (HIS):

Archaeological Excavation (AE)

- Management of archaeological excavation/project
- Field archaeology (prehistoric, ancient Egyptian, Graeco-Roman, Coptic and Islamic)
- Archaeology of houses, palaces, cities, temples, Graves
- Historical archaeology (ancient Egyptian, Graeco-Roman, Coptic and Islamic)
- Archaeological documentation (2D & 3D)
- Interpretation of Material Culture in the context of archaeology
- Chronological studies of archaeological materials
- Typological studies of archaeological materials
- Interdisciplinary methods in archaeology
- Archaeological site management
- Archaeology and Museum Management
- Archaeology and Community Engagement
- Archaeological Heritage Utilization

Heritage Conservation Science (HCS)

- Utilization of new approaches (laser, plasma, nanomaterials, green materials, enzymes, hydrogels, organogels, etc.) in the conservation of heritage, historical and archaeological organic and inorganic objects.
- The use of artificial intelligence in the conservation and restoration of cultural heritage and archaeology.
- Application of biopolymers (in consolidation, cleaning, disinfection, and etc.) for the conservation of organic and inorganic archaeological objects.
- Evaluation of traditional and advanced techniques and materials of storage and display of organic and inorganic objects.
- Conservation management of historical and archaeological organic and inorganic artifacts in museums, excavation sites, and libraries.
- Preventive conservation for heritage, and archaeological organic, inorganic objects and sites
- The application of traditional and advanced techniques of documentation, analyses and investigations for risk assessment of archaeological objects and sites.
- Organic and inorganic materials, architectural heritage, and climatic changes: Problems and Solutions.
- Architectural conservation of heritage, historical, and archaeological buildings.
- Management of heritage and archaeological sites.



Museum Management (MM)

- Collection Management
- Interpretation of Material Culture in the context of Museum Collection
- Communication Management
- Development of Exhibition
- Museum Education
- Lifelong Learning
- Community Engagement
- Heritage Utilization
- Museum Hospitality
- Mission / Administration Management
- Museum Policy and Guideline
- Accounting, Finance and Human Resources in the context of Museum Administration

Cultural Heritage Studies (CH)

- Cultural heritage management
- Cultural heritage in the Middle East
- Cultural heritage and history
- Cultural landscapes
- Preservation of urban heritage
- Community participants for preserving cultural heritage
- Economics and heritage
- Heritage and tourism
- Heritage and sustainable development
- Intangible cultural heritage studies (music, theater, spiritual culture, customs, etc.)
- Discovery of cultural heritage
- Create values of cultural heritage
- Heritage legislation
- International organization and standard for cultural heritage management
- UNESCO and World Heritage

Documents Required for Application

The following documents (SCANNED Copies) should be attached to the Online Application Form. Once the applicant passes the interview he/ she will be required to submit certified hard copies to E-JUST (certified by the Egyptian embassy in the country in which the granting authority (university) is located):

Application Form	Attach a scanned copy of the signed application form. The applicant shall download the application, print, sign, scan and attach it.
Research Proposal	The applicant must attach his/her research proposal to the application. The proposal shall be about the research area that he/she chose from the application form.
Statement of Purpose	A statement of your reasons to join E-JUST
CV	Most recent updated CV
B.Sc. Certificate and B.Sc. Transcript	<u>The B.Sc. transcript must include the grading system (the scanned copy of the transcript must be both sides front and back)</u>
B.Sc. Graduation Project	The file shall include the whole project (not a summarized copy)
M.Sc. Certificate and M.Sc. Transcript	For Ph.D. applicants only
M.Sc. Summary	For Ph.D. applicants only
M.Sc. Thesis	For Ph.D. applicants only
Two academic recommendation letters	Attach two letters of recommendation from professors or ex-advisors in the applicant's affiliating university/academic institution
Full time student: International TOEFL 79/Academic IELTS 6.5 Provisional Student: Duolingo English Test (DTE) 125/English Proficiency Declaration Letter	<u>Applicants whose native language is English are not required (exempted) to submit official evidence of English language proficiency</u>
Personal Data Passport Page	The page containing the applicant's name and date of birth (Valid for at least two year from the date of application)
Personal Photograph (Formal Photo)	Attach one personal photograph (size 4×6 cm, upper half of body, full-faced, hatless) taken within the past 6 months.
Certificate of health (E-JUST designated form)	Click Here to Download the Form
Security Application (E-JUST designated form)	Click Here to Download the Form



Handbook of the university / faculty / instituteetc. of the certificate for Bachelor degree (and M.Sc. degree for PhD applicants)	It should be stating clearly the conditions of registration, conditions of obtaining the certificate and the scientific content of the study curriculum The part that includes the required information only). It can be obtained from the university website.
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Note¹: All credentials submitted must be in English, or alternatively, an official translation must be attached to the documents originally not issued in English.

Note²: Original documents submitted shall NOT be returned under any circumstances.

Note³: Any Costs incurred during the selection procedures including travel expenses, documents preparation (official papers, photos, visa application, etc.) and any other personal expenses will NOT be covered but should be paid by the applicant.